



CONAX GO LIVE - SIMPLICITY IN OTT

Conax GO Live is an innovative turnkey solution for streaming live-TV channels with start-over and catch-up features to iOS, tvOS, Android and Android TV devices. Conax GO Live enables a low risk introduction into OTT and multiscreen with minimal investment and an exceptionally fast time-to-market.



UNLOCK A WORLD OF NEW BUSINESS OPPORTUNITIES

Today's consumers expect and want a high-level of convenience in their pay-TV services. Multiscreen services can increase customer satisfaction, bolster your brand image as a market leading pay-TV operator and bring in new revenues.

GO LIVE WILL ENABLE YOU TO:

- Expand TV offerings outside a fixed network footprint
- Obtain new customers and create new revenue streams
- Retain customers and increase loyalty
- Increase revenue of existing customer base
- Improve customer satisfaction
- Improve understanding of customer viewing habits with our monitoring system

BENEFITS FOR YOUR SUBSCRIBERS:

- Access to content everywhere
- More value for money
- Freedom to use one's existing devices
- App for Apple TV, Android TV, phones and tablets
- Also supports Google Cast or AirPlay to view content on the main screen

CONAX GO LIVE - A TURNKEY OTT SOLUTION

Conax GO Live is all about simplicity - from its user-friendly app to its simple, straight-forward technical deployment. Conax GO Live will enable rapid deployment of OTT multiscreen operations - in less than 30 days!

SIMPLICITY

Conax GO Live makes integration easy as all the essential features needed are pre-integrated making the deployment a simple process.

SHORT TIME-TO-MARKET

Deploying a secure multiscreen solution has traditionally been a time-consuming process. Conax GO Live is setting a new industry standard with its short time-to-market.

COST-EFFICIENT

Conax GO Live is designed for operators wanting to explore the OTT multiscreen world with limited initial investment. In addition, operation costs are low despite Conax GO Live being highly scalable to capture growth.

PAY AS YOU GROW

Conax GO Live utilizes a pricing model which enables you to start small, upgrading your solution as your customer base grows. You can freely choose the number of channels and concurrent streams necessary for your operation.

SECURE SOLUTION

Conax GO Live solution is secured by the flexible and highly scalable Conax Contego. You can choose different security levels depending on your content.

BEST OF BREED PARTNERS

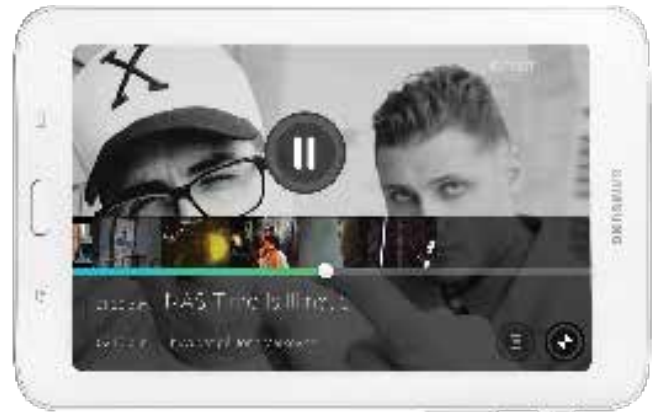
Conax GO Live is created with best of breed partners within live-streaming, creating future proof solutions for media consumption. This strategy enables us to deliver secure world-class multiscreen solutions to any operator, on any scale, anywhere in the world.

STREAMING LIVE CHANNELS TO MULTISCREEN DEVICES

Conax GO Live is an end-to-end solution for streaming live-TV channels to iOS, tvOS, Android and Android TV devices. The solution consists of Conax Contego, a Conax GO Live back-end, pre-integrated partner equipment for encoding and streaming, secure clients and apps.

CONAX GO LIVE FEATURES

- TV guide with Catch-up support
- Stream live-TV to iOS and Android devices
- Stream live-TV to Apple TV and Android TV devices
- Fast channel zapping
- Personalized channel listing & EPG
- Live-TV, Start-over TV, Pause live-TV, Trick Play, Catch-up
- Support native language & subtitling
- Preview and thumbnail images
- Intuitive user-friendly interface
- Customizable to fit operator branding
- End-user controlled device management
- Support for multiple packages
- Full redundancy and zero downtime configuration available
- Google Cast and AirPlay support
- Monitoring system with App analytics



WORLD-CLASS CONTENT SECURITY SYSTEM

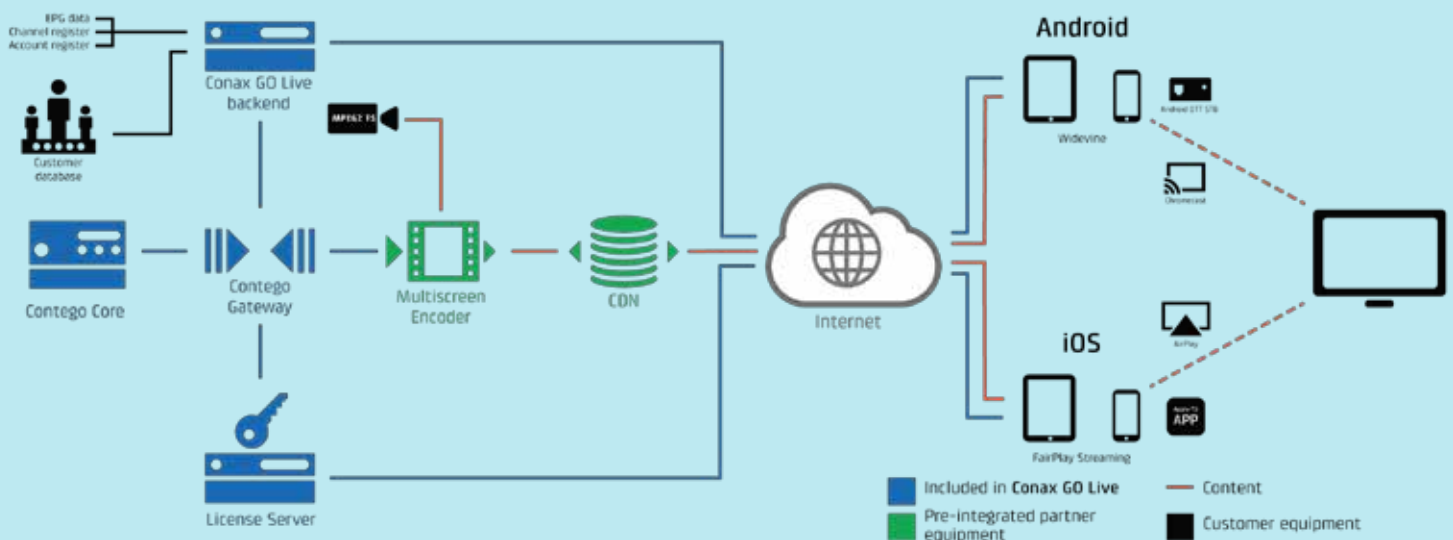
Whether you are providing traditional television content, premium services like VOD, or a next-generation multiscreen experience, adopting a reliable content security strategy is critical to protecting your service and revenue streams.

The security solution in Conax GO Live will protect the service by preventing consumers from accessing content for free, introduce security measures to prevent hacking, and meet the security requirements from content owners in order to get access to premium content.

Conax GO Live utilizes Hollywood approved security clients, without compromising the usability for the end consumers. The applications support encrypted streaming of content to Apple TV with AirPlay and to all Google Cast supported devices such as Chromecast.

With analytics integrated in the GO Live backend, operators can get in-depth knowledge of what and how their customers are consuming content. Monitoring the TV viewing habits will make it easier to create targeted and compelling services to the end users.

CONAX GO LIVE ECOSYSTEM DIAGRAM





Interested in becoming a Conax OTT partner? Contact: partner@conax.com

Request a demo or visit from us? Contact: info@conax.com

Need more information on Conax OTT solutions?

www.conax.com | info@conax.com | T: +47 22405200

About Conax

A part of the Kudelski Group (SIX:KUD:S), Conax is a leading global specialist around the total service protection for digital TV services over broadcast, broadband and connected devices. Conax provides telcos, cable, satellite, IP, mobile and terrestrial and broadband operations with the innovative, flagship Conax Contego of flexible and cost-efficient solutions to deliver premium content securely and enable operator's easy access to the OTT multiscreen arena.

Headquartered in Oslo, Norway, Conax technology enables secure content revenues for 425 operators in 85 countries globally.

For more information, please visit www.conax.com and follow us on [Twitter](#) and [LinkedIn](#).