

Conax Contego™ Unite

Uniting multi-platform protection for video content across broadcast, broadband and OTT scenarios

anywhere_

Convenient access

Consumers of content, in today's and tomorrow's scenario, expect access at their convenience; a trend driving the TV operators towards *TV Anywhere* business models, where consumers can choose "when to consume what" instead of "what to consume when".

A key factor for ensuring a broadcast operator's future growth lies in offering *TV Anywhere* services. TV operators are best suited to capitalize on the OTT challenge through employing their unique relationships with existing customer bases and well-established support organizations.

Distributing content securely over both broadcast and broadband networks introduces an even more complex scenario. To ensure an attractive, successful content service offering, TV operators must establish a flexible and open hybrid operation that enables:

- Secure delivery of content to any device
- A single point of billing
- Optimal usability and interactivity by the consumer
- Introduction of future services
- OTT services to all relevant consumer devices
- Consumer reach anywhere

Conax Contego™ Unite

Conax Contego™ Unite is the market's most contemporary offering for protecting both broadcast and broadband content services for the ultimate hybrid viewing experience.

Conax Contego™ Unite is a universal security hub for uniting multi-platform protection. This enables secure content delivery to any client device, utilizing multi-DRM support to ensure the best suited security solution for each client device.

Conax Contego™ Unite conceals the complexity of OTT content delivery and ensures full control over secure content distribution to connected client devices.

Conax Contego™ Unite is the ultimate tool for TV operators to exploit their ideal position within content delivery to the consumer market.

Conax Contego™ Unite offers:

- A unified platform for enabling new services - eliminating revenue threats
- Easy upgrade from traditional broadcast to full-fledged hybrid system with OTT
- Content and distribution service protection - anywhere, anytime
- Comprehensive protection for distribution of pay-tv content, uniting each individual platform through a secure and central hub

Conax Contego™ Unite highlights

Conax Contego™ Unite is a highly flexible content protection solution that can be used for any type of operation providing pay-for-content services. It is specifically designed for hybrid operations employing a combination of broadcast and OTT content delivery.

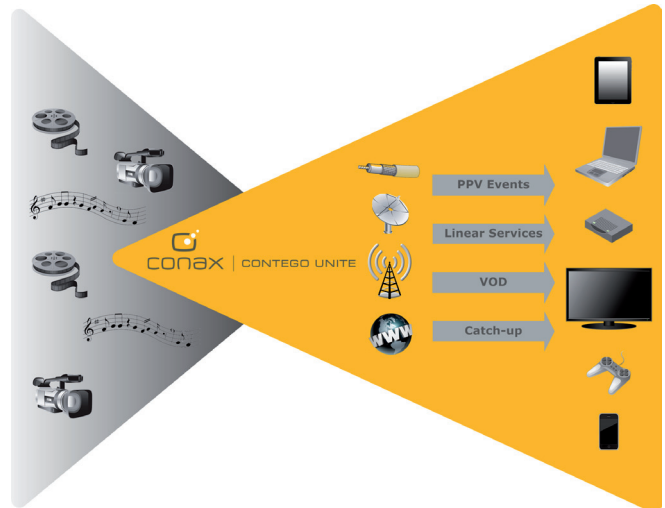
Main features for services offered in broadcast networks include:

- Live TV
- Pay per view
- VOD and PushVOD
- Catch-up TV
- Start-over TV
- Local and Network PVR
- Pairing
- Fingerprinting and Watermarking
- Messaging
- DRM Control
- DVB-CI and CI Plus for IDTV
- Multi-room and home networking
- State-of-the-art smart card based security
- DVB and ISDB-T compliant

Main features for services offered in OTT networks include:

- Live TV
- Pay per view
- VOD and Catch-up TV
- Start-over TV
- Network PVR
- Watermarking
- DRM Control
- Multi-DRM – smart card based and pure software based

- Extensive device reach – living room devices and handheld devices
- Adaptive streaming and progressive download
- Supports a range of streaming protocols and video container formats



Extensive device reach

Conax' unique open client device policy ensures availability of a rich selection of highly secure broadcast and hybrid set-top-boxes and CAMs.

For the OTT scenario, Conax Contego™ Unite expands the client device support by enabling secure content delivery to connected devices, such as:

- Laptop/desktop PC
- Smart phones
- Tablets
- Game consoles
- Connected TVs

Securing the future

Conax successfully secures content for operators representing more than 125 million pay-tv consumers in 80 countries around the globe. Conax Contego™ Unite bundles 25 years of proven content security experience into one unique solution – the natural choice for TV operators looking for best-in-class content protection.